

# What's motivating Americans to discuss caregiving plans with their families?

A recent study of consumers conducted by Versta Research for Lincoln Financial Group uncovered sentiments that drive individuals to have conversations with their loved ones about caregiving.



## Personal experience with caregiving



The majority (58%) have provided care or had a close friend or family member play the role of caregiver.†

Of those who provided care,



had no idea how demanding it would be.\*



say their experience as a caregiver changed how they are planning for their own future.\*



## Knowing that gender may affect their chances of being a caregiver



assume that women are better at caregiving than men, and so they are more at risk than their male counterparts of becoming the care providers in the family.\*



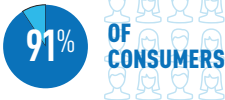
## Reluctance about loved ones stepping in



Twice as many people worry more about becoming a burden on their relatives than they do about depleting their savings.\*



## The importance of having a plan



feel that long-term care planning should be part of their overall retirement strategy.\*



A majority of caregivers realized that having long-term care coverage would have made their situation easier.\*



## Awareness that timing is critical

Of those who became care providers,



claim to have waited too long before discussing plans and options with their loved ones.\*

† Lincoln Financial Group Caregiving Omnibus Study, August 2017. [http://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc\\_library/file/Nov2017\\_LFG\\_LTC\\_Study\\_Final2\\_11.01.17.pdf](http://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc_library/file/Nov2017_LFG_LTC_Study_Final2_11.01.17.pdf)

\* Versta Research, "2017 LTC Marketing and Thought Leadership Research, Findings from Surveys of Advisors and Consumers," October 2017. [http://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc\\_library/file/Lincoln\\_LTC\\_Study\\_Part\\_1\\_Final\\_02.21.18.pdf](http://newsroom.lfg.com/sites/lfg.newshq.businesswire.com/files/doc_library/file/Lincoln_LTC_Study_Part_1_Final_02.21.18.pdf). Information presented here is from among those polled in our survey.

Have a conversation with your loved ones about everyone's caregiving plan, and schedule time with your advisor to learn about the options available to you.

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